

BEST PRACTICE – 1

1.Title of the Practice: -FUTURA-EARN WHILE YOU LEARN

2.Objectives of the Practice

The "Earn while you learn" programme provides opportunities to the students to earn while they are learning, through part-time jobs. The main objective of the scheme is to develop a student as a multifaceted personality with academic excellence and a commitment to an egalitarian society. It inculcates in the student the idea that no work is big or small and develops a work culture with the right aptitude. Encourage young students to learn about dignity of labor. Prevent students from avoidable distractions and engage them in meaningful, positive activities.

3.The Context

It is not only a platform for students of various streams to financially support their studies but also to gain practical experience which would stand by them in their later career. It will help in a long way in understanding the value of money and money management in future. It will allow the students to decide whether to choose an alternate career or cement their plans about the same career path. Various departments and the students were really inspired, and they have adopted it as self-employment and are earning from their learned skills

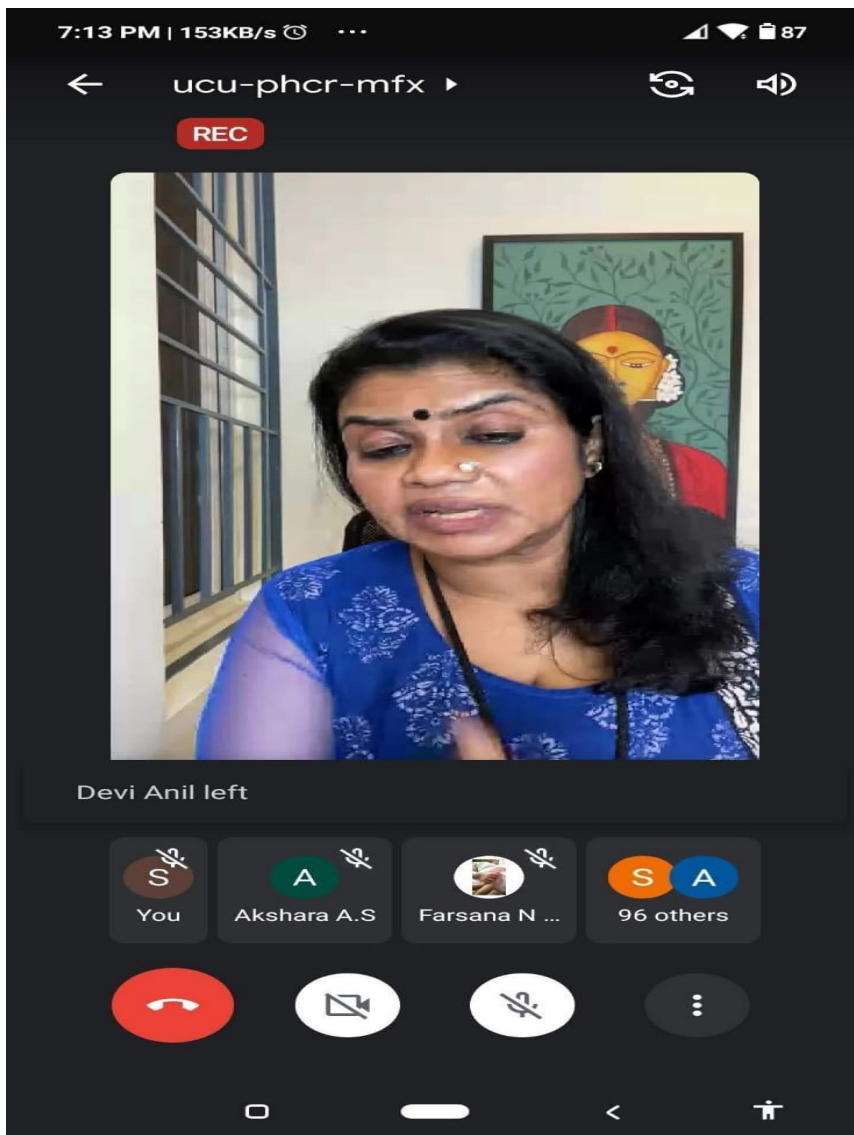
4.The Practice

In this context, various programmes were organized during this year, in which many department students made food, art things. Which they displayed and sold. Due to which they got a lot of financial help.

5.EVIDENCE OF SUCCESS.

1.A webinar was held on November 14, 2021, at 7 p.m. on behalf of the IIC. It was about a motivational speech by a successful entrepreneur. The program

opened with a welcoming speech by Ms. Sajitha S (webinar coordinator, IIC member). Dr. K. Jajimol (founder of Jajis Innovation) was the main guest. She shared her experiences in the field of her business. In the early stages, she started a sewing unit in her home. But due to a lack of appropriate technical knowledge, she was unable to continue her sewing unit. She then acquired knowledge of fashion design, cosmetics, skincare and hair treatment, etc. Then she started a beauty salon in Kollam. During the initial stage of her new business, she had to face issues due to financial crunch, lack of cooperation among employees, etc. But after a few months, her turnover increased which boosted her confidence. More branches are opened in various districts in Kerala. Now Jajis Innovation has taken a unique position in this area. Dr. Jajimol also pointed out the importance of including vocational courses in the curriculum. This session was a motivating one. Most of the students were actively interacting with the lead guest. The webinar ended with a word of thanks from Afnan S (IIC member).



On 10/03/2022 a skill development programme relating to the making of room spray was organised by Entrepreneurship Development Club. Smt.Saraswathy Radhakrishnan was the resource person . 75 students were participated in that class.

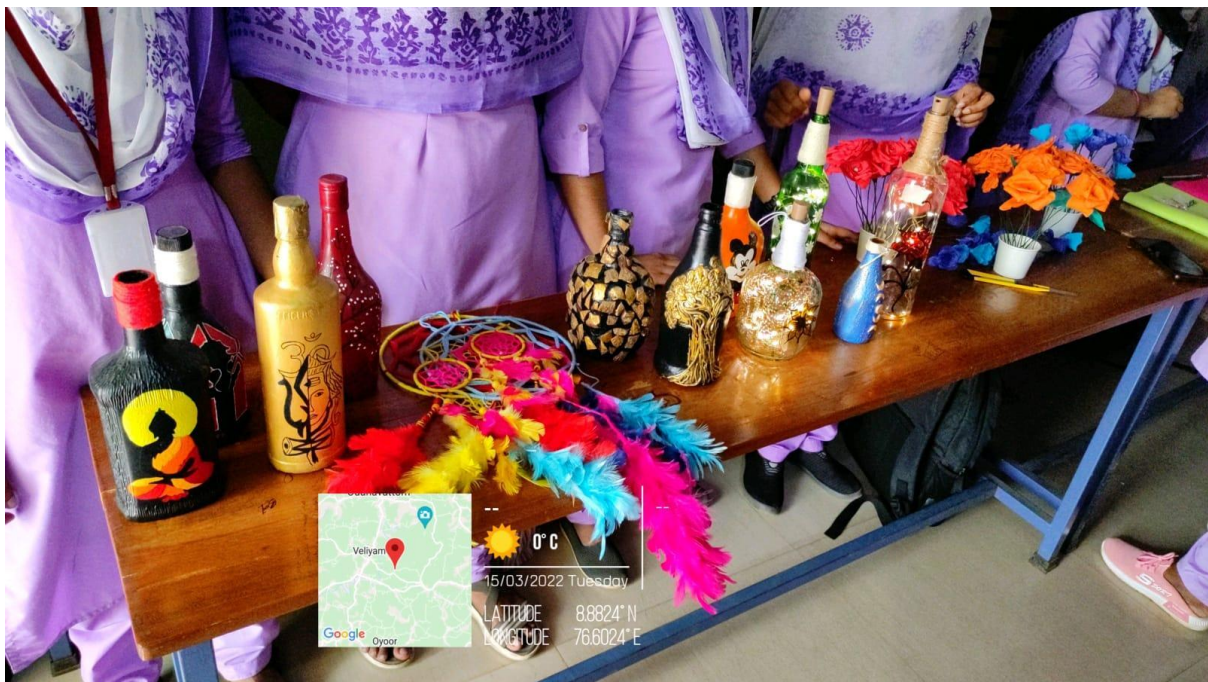


Entrepreneurship Development Club organised another skill development programme on making of floor cleaning lotion on 10/03/2022. All the club members and teachers were attended that session. Students are actively participated in lotion making process.



On 15/03/2022 as part of “**Earn While You Learn project**”, Entrepreneurship Development Club and Department of Commerce jointly organised an exhibition cum sale named **Thrift Exhibit** at College auditorium. It was a golden opportunity to our students for exhibiting their talents in making of craft items, food items and cleaning products like dishwash gel, bathing soap, room freshner, cleaning lotion, detergent etc.





The PG Department of Home Science in association with the Institution Innovation Council (Ministry of Education Initiative) organized a two days workshop on Fabric Painting Techniques on 11th and 12th November 2021 in the T&C Lab from 10.00am to 3.30pm. The resource person of the day was Ms.Rekha Anilkumar, Fevicryl Instructor.



6.Problems encountered, and resources required

Being regular activity, no problems encountered.